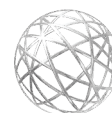




**MARCH 8 #InspireInclusion**

**HAPPY INTERNATIONAL WOMEN'S DAY**



INTERNATIONAL  
**ALUMINIUM**

Aluminium, shaping a better tomorrow

# 'People – from staff to volunteers – keep the metal moving'

Katie Rosebrook, The Aluminum Association



**Katie Rosebrook, Manager of External Affairs at The Aluminum Association, shares her excitement derived from the industry's people, while highlighting the challenges women face in climbing the professional ladder.**

## How did you come to work for the aluminium industry?

I've worked at The Aluminum Association for six-and-a-half years, and I didn't know anything about the industry prior to joining. I was looking for public affairs roles in Washington, DC and stumbled upon the association. I am grateful every day that I did.

## What about the aluminium industry most excites you?

The people – from the association staff to our volunteer member leaders to the industry workers that keep the metal moving. The aluminium industry is full of smart, thoughtful and friendly individuals committed to doing their best every day.

## We know that the aluminium industry is considered to be a male-dominated sector. What do you think is the most pressing issue facing women today in the sector?

Gaining access to the next rung on the ladder, and meeting champions who will help you get there.

## How has the landscape changed since you first started working in the industry?

I started working in the industry around the time that global trade became the leading issue for our members, global partners and the US government. Communicating on targeted trade enforcement, tariffs and sanctions took up a lot of my time early on.

While trade remains an important and pressing issue, we've also ramped up our activity on other key issues, such as sustainability.

## Who is your role model?

It's hard to pick just one. I've been incredibly fortunate to have had several throughout my life. Professionally, I've looked up to the many women in the aluminium industry – both association staff and members – that I've had the privilege to work with over the years.

## Any advice for young women aspiring to work in the sector?

Trust yourself! You won't get where you want to be by second-guessing your actions. But if you are second-guessing, make sure you have a trusted mentor with whom you can bounce around ideas.

## Can you highlight some of your career successes?

I'm really proud of the work I've been a part of at the association, but a few more so than others.

The most notable is leading a comprehensive redesign of [www.aluminum.org](http://www.aluminum.org) and a few of our other digital assets in 2021.

More frequently though, I consider our weekly newsletter, *Aluminum Week*, to be the highlight. Nearly every week since 2017, our small but nimble

team has published an industry newsletter with an audience that includes members, policymakers, press, stakeholders and more. I'm the lead author of the newsletter, and it's a labour of love every week – as anyone who has supported a newsletter knows. We know our members find value in having it in their inbox nearly every Friday recapping the week, so it is a rewarding exercise.

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